

Mena Art Gallery

Art for all ages in the heArt of the Ouachitas

November 2017

Gallery Highlights...

Christmas Gift Show

We will be accepting entries for the annual Christmas Gift Show on Tuesday, October 31, from 10 a.m. to 4 p.m.



You will find unique items from stocking stuffers to that special gift in our Christmas Gift Show. There will

be paintings, drawings, photographs, sculpture, jewelry, pottery, fiber arts, and more. Most of the art is between \$10 and \$50.

If you would like to enter work in this show, please go to our website:

www.MenaArtGallery.org where you can find a link to the entry form containing all information required for entries.



Fiber Arts Group

Our Fiber Arts Group meets at the gallery on Saturdays from 12 noon to 3 p.m. Any form of fiber art is welcome. Come bring your project and have fun.

Two Children's Art Classes

We now offer two classes for children each month.

The second Saturday of each month will be ages 10 and up and the third Saturday of each month will be ages 5 – 9. The cost is \$2 per child. Please call the gallery at 479-394-3880 to sign up.

P. O. Box 871

607 Mena Street, Mena, AR 71953

479-394-3880

email@MenaArtGallery.org www.MenaArtGallery.org

Gallery Hours: Tue. 11-2; Wed. – Sat. 10-3;

or by appointment call 479-394-3880



Saturday, November 4, from 10 a.m. to 4 p.m., the businesses in the Mena Downtown Arts District will again host the annual Ouachita Arts Celebration. Traffic will be routed around two blocks of Mena Street so that you can stroll among the many artists and booths.

There will be live music, a fashion show, culinary art, flint knapping, martial arts demonstrations, kids craft projects, face painting and a chair art competition. Tommy Young will have his birds on display so that you may learn more about the art of falconry.

The gallery will have art demonstrations and music by Jim Brace. Stop by and pick up a treat at the bake sale. Come see the 12 Days of Christmas tree and sign up for the silent auction. Buy a raffle ticket for a chance to win the “Creative Hands” quilt created by the children’s art class.

Vintage Tin’s Fall Tour will again be a highlight of the celebration.

For more information, please call the gallery at 479-394-3880.

You can sign up for coming months on the calendar on the wall on the Volunteers' Board to get your choice of dates! **If you can come in as Gallery Attendant on any day marked "available" below, please call the gallery at 479-394-3880. We only need volunteers for Wednesdays, Thursdays, and Saturdays; the "Art Day" attendees take care of Tuesdays and the "Fiber Arts" attendees take care of Fridays.**

Please note that your commitment as gallery attendant is for three hours, usually that is from noon to 3 p.m. on Wednesday through Saturday, but if mornings are more convenient for you, call Julie at the gallery, 479-394-3880, and see if she can switch hours with you.

NOVEMBER 2017						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
			1 Gilda Meyers & Pat Trulock	2 Available	3 Debbie Longest	4 Ouachita Arts Celebration 10 am – 4 pm
5 Closed	6 Closed	7 Art Day 11 am - 2 pm	8 Lorraine Timmerman Board Meeting 5:00 pm	9 Available	10 Available	11 Fiber Arts Group 12 Noon – 3 pm Children's Art Ages 10 & up 1 pm - 3 pm
12 Closed	13 Closed	14 Art Day 11 am - 2 pm	15 Carolyn McCullough	16 Available	17 Becky Rogers	18 Fiber Arts Group 12 Noon – 3 pm Children's Art Ages 5 - 9 1 pm - 3 pm
19 Closed	20 Closed	21 Art Day 11 am - 2 pm	22 Available	23 Closed 	24 Available	25 Fiber Arts Group 12 Noon – 3 pm
26 Closed	27 Closed	28 Art Day 11 am - 2 pm	29 Available	30 Sheryl Davis		

Director's Report for October 2017

The Art of the Heartland exhibit was absolutely fantastic! There were 179 entries with 51 juried in. Thank you to the Art of the Heartland committee for all your hard work on this exhibit.

Membership Fees - \$1,560

AHL Sales - \$2,700.00 (\$810.00 gallery)

The AHL committee also hosted lunches for Mena Lioness Club, Mena Lions Club, and the Mena Rotary Club. This brought in many new members and donations. Thanks to the AHL committee for everything you do to get this out to the community!

Store Sales as of October 27 - \$469.00 (\$117.25 gallery)

Gallery Sign-In (Visitors) as of October 27 - 187

Volunteer Hours for October — Sit Gallery 18 of 21 days — 54 hours

Memberships as of October 27 - 218

Pencil Portrait Class

Barbara Tobias will conduct a four session class on creating pencil portraits. The class is tentatively scheduled for January 2, 9, 16, and the 23 at 6 p.m. If this time is inconvenient, please call the gallery at 479-394-3880 and let us know what time and day of the week you would prefer.

We will do our best to find a time that suits the majority of those interested in taking the class.

Fee for the four-session class is \$50.



What's Going On?

Be sure to check page 3 of your newsletter each month for details and contacts to learn more about any of these groups. You are cordially invited to drop in on any of these activities. Call the gallery at 479-394-3880 for more details, or contact the person listed under the activity you are interested in. **Don't see something you would like to be involved in? Call the gallery to find out how it can be started.**

Don't forget that we always need volunteers to staff the gallery. Please check the calendar on page two. If you can work as gallery attendant (lots of perks here!) on any of the days marked "Available," please call and tell Julie. And thank you!

Art Day

This is open to anyone working in a media that is portable enough to bring to the classroom. Artists come and go between 11 a.m. and 2 p.m. each Tuesday. Come and bring your current project or just come to watch and talk. For more information, contact Gilda Meyers at ladyhawke95@gmail.com or call her at 214-536-3658.

Fiber Arts Group Meeting on Saturdays

The Fiber Arts Group is meeting at the gallery every Saturday from noon until 3 p.m. Bring whatever project you are working on and join us! If you have questions about the group call Missy William at 636-359-0911.

Board of Directors Meeting Minutes, October 11, 2017

Board Members Attending:

Pat Brown, Rick Chrisman, Tiffany Lane, Barbara Lewis, Lorraine Timmerman, Sandra Thomas, Barbara Tobias, Diane Warren and Jan Wennberg.

Also in Attendance:

Carolynne Sizemore Julie Vande Zande.

The meeting was called to order by acting Chairman Lorraine Timmerman at 5:00 pm.

Minutes of the September meeting were reviewed. Diane moved to accept the minutes with the correction in the Fundraising section that Marlene Gremillion will NOT be available for a work shop in 2017. Jan seconded the motion, and the minutes were approved.

The September financial reports were reviewed. Rick made a motion to approve the financials, Barbara Tobias seconded the motion, and the financials were approved.

Executive Director's Report

Julie reported that there were \$223 in store sales for the gallery in September, and \$55.75 of that figure remains with the gallery. The silent auction raised an additional \$590 for the gallery. Barbara Tobias' Sweet roll class netted the gallery \$97, and Niki Dempsey's wreath class made the gallery \$80.

On October 31st, the gallery will begin accepting entries for the Christmas Gift Show.

Melanie Ward from Pulse Multi Media visited with the group to explain fundraising options. She noted that the live remote/radiothons that are currently conducted during the year were grandfathered in, and that the corporate donors will not allow more to be added. Other live remote spots are between 2-4 hours, with pricing determined by whether they are held during the week or weekend hours. These are tailored to highlight a specific program or the organization. Along with the cost, 30-second commercial spots are included. A weekday 2-hour remote on KENA costs \$350, which includes 25 30-second commercial spots on KENA/KQOR. The weekend 2-hour remote on KENA is \$450. Prime commercial spots can be purchased to run from 6-8am or 12-12:30pm for an additional \$120. Otherwise, the promotional commercial spots will be run at random throughout the day's programming. The Pulse can also write a new story to accompany the live remote.

Committees and Special Events

Building and Maintenance – The property inspection for the building insurance was conducted, and there were a few minor issues discovered. In the electrical panel, breakers have been changed and need to be covered. Rick noted that the covers cost around \$2.15 each, and he will obtain and install them.

The inspection noted that the fire extinguishers need to be updated every six months. Rick has a contact to have them certified, and the next time they are in Mena to check on the ones at Artisans, he will ask them to check the ones at the gallery.

The vent exhaust fan is not vented to the outside properly. Rick opened the vent and will find a way to fix it so that the vent opens and closes from the inside.

Julie will let P.T. Plunkett at the insurance agency know that the issues in the report will be addressed.

Exhibits – The minutes from the September 19th meeting were reviewed.

Barbara Lewis mentioned that having the National Small Works show back to back with the Art of the Heartland was overwhelming for packing and unpacking. She asked the committee to consider allowing the Small Works show to be moved to spring for 2018. Jan indicated that this could be reviewed at their next meeting.

Art of the Heartland – The financial report for the show was presented as of 10/11/2017. The show is now up, and the reception was deemed a success. There was a lot of positive feedback, and artists participated from several states.

Ouachita Art Celebration – Minutes from the last meeting were reviewed. It is expected that funds will be procured in order to match the grant funds acquired. Additional advertisements for the event will be placed in The Mena Star this year, and the next meeting of the committee is scheduled for October 25th.

Marketing and Promotion – The committee presented the proposed rental agreement for review. There was a suggestion to simplify the section regarding the area rules to something akin to “be left in the condition found.” It was also suggested that the committee declare a time limit for events and specify that nothing is to be attached to the gallery walls. Barbara Tobias suggested when the policy is finished and approved that it be distributed to the membership via newsletter, but not broadcast publicly.

Finance – The committee did not meet last month, and Lorraine and Rick committed to nailing down a more descriptive budget.

Fundraising – The minutes from the last meeting were reviewed. Also presented was the “Draft of Letter to Potential Donors,” which was approved for distribution after minor changes. The handout that Tiffany plans to present during the fundraising/AHL luncheons was reviewed, with minor changes. Jan motioned for this form to be approved, Barbara Lewis seconded and the motion passed unanimously. It was mentioned that the committee should also explore any additional grant opportunities that might be available to finance gallery operations.

Nominating – The nominating committee has determined that Joe Van Wolf and Pat Brown will not extend their terms beyond 2017; however, Diane Warren and Barbara Tobias have indicated that they would remain for consideration for 2018 and beyond. Dorothy Ann Stevenson was also presented as an official nominee for the 2018 Board of Directors.

Old Business – Jan Wennberg was aware of an error in the Board minutes from August 9th, 2017, and asked that the following statement be made of record: “I respectfully ask for the responsibility of Exhibits Committee Chair be returned to me as of August 9th, 2017, in reference to an error in the August 9th Board minutes under the Exhibits Committee report.”

New Business – An ad hoc committee to review the current and possible restructuring of the Executive Director duties was formed, consisting of Rick, Barbara Lewis, Barbara Tobias and Julie.

Additional communication from artist Marie Annette Fuselier was presented for review.

The Board was challenged to be thinking of members for the membership committee.

The Board was also asked to review the current Bylaws to see if there are changes that are necessary.

There being no further business, the meeting adjourned at 6:36 pm.

Mena Art Gallery is owned and operated by SouthWest Artists, Inc., a non-profit corporation, and support is provided, in part, by the **Arkansas Arts Council**, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts, and several local businesses and individuals. Donations are tax deductible and help ensure the continuing work of bringing art to the community of Mena and the surrounding area. Sponsorships and donations can be made on our website at www.menaartgallery.org.

If you prefer to have your name removed from our mailing list or would like to be removed from our email list please send an email to: email@MenaArtGallery.org or call 479-394-3880.

Membership in Mena Art Gallery is available at several levels:
 Student: \$10:00 Individual: \$20.00 Family: \$35.00 Sustaining: \$5 Monthly
 Membership forms are available at the Gallery or on the website www.MenaArtGallery.org
 We encourage you to become a member in this progressive artistic community and hope you will remember Mena Art Gallery in your Estate Planning by Leaving a Legacy for the Arts within the community for future generations.

BOARD OF DIRECTORS

Lorraine Timmerman, Chair (2019)	David Maddox (2019)	Diane Warren (2017)
Joe Van Wolf (2017)	Patricia Brown (2017)	Barbara Tobias (2017)
Jan Wennberg (2018)	Rick Chrisman (2019)	Sandra Thomas (2018)
Tiffany Lane (2018)	Barbara Lewis (2018)	

The Executive Director of the gallery is Julie Vande Zande. She is available at 479-394-3880 during regular business hours to answer your questions and assist with your artistic endeavors.