

# Mena Art Gallery

*Art for all ages in the heArt of the Ouachitas*

May 2017

## ***Gallery Highlights...***

### ***Mena/Polk County Chamber of Commerce Coffee/Meet & Greet***



Please join us on Friday, May 12 from 9 a.m. to 11 a.m. for a Mena/Polk County Chamber of Commerce Coffee/Meet & Greet. Come visit with other gallery members, chamber members, and the public. Refreshments will be served.

### ***Offering Two Children's Art Classes***

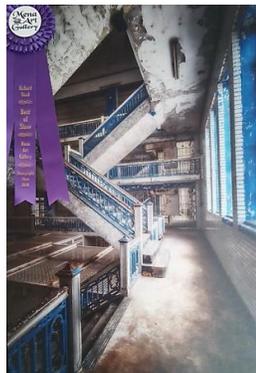
Due to our Children's Art Class continuing to grow, now we will be offering two classes. The second Saturday of each month will be ages 10 and up and the third Saturday of each month will be ages 5 – 9. The cost is \$2 per child. Please call the gallery at 479-394-3880 to sign up.

### ***Fiber Arts Group***

Our Fiber Arts Group meets at the gallery on Fridays from 12 noon to 3 p.m. Any form of fiber art is welcome. Come bring your project and have fun.

### ***Photography Show in June***

Just a reminder that we will be accepting entries for our Photography Show on June 6 from 10 a.m. to 4 p.m. Go to [www.menaartgallery.org](http://www.menaartgallery.org) for a copy of the entry form or call the gallery at 479-394-3880.



P. O. Box 871

607 Mena Street, Mena, AR 71953

479-394-3880

[email@MenaArtGallery.org](mailto:email@MenaArtGallery.org) [www.MenaArtGallery.org](http://www.MenaArtGallery.org)

Gallery Hours: Tue. 11-2; Wed. – Sat. 10-3;

or by appointment call 479-394-3880

## **THE BFF'S ART SHOW**



This show will feature the photography of Patricia Trulock and the artwork of Gilda Meyers. This exhibit has pen & ink originals and prints, photographs, cards, etched and painted gourds, feather pictures, mini watercolors and much more.

**Join us for a reception  
Saturday, May 6 from**

**1 p.m. to 3 p.m.**

**Exhibit Dates: May 3 to June 3**

You can sign up for coming months on the calendar on the wall on the Volunteers' Board to get your choice of dates! **If you can come in as Gallery Attendant on any day marked "available" below, please call the gallery at 479-394-3880. We only need volunteers for Wednesdays, Thursdays, and Saturdays; the "Art Day" attendees take care of Tuesdays and the "Fiber Arts" attendees take care of Fridays.**

Please note that your commitment as gallery attendant is for three hours, usually that is from noon to 3 p.m. on Wednesday through Saturday, but if mornings are more convenient for you, call Julie at the gallery, 479-394-3880, and see if she can switch hours with you.

May 2017						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
	1 Closed	2 Art Day 11 am - 2 pm	3 Carolyn McCullough	4 <b>Available</b>	5 Fiber Arts Group 12 Noon – 3 pm	6 BFF's Art Show Reception 1 pm – 3 pm
7 Closed	8 Closed	9 Art Day 11 am - 2 pm	10 Joe & Carolynne Sizemore	11 Joe & Carolynne Sizemore	12 Fiber Arts Group 12 Noon – 3 pm  <b>CHAMBER COFFEE 9 am – 11am</b>	13 <b>Available</b>  Photo Club 10 am - Noon  Children's Art Ages 10 & up 1 pm - 3 pm
14 Closed	15 Closed	16 Art Day 11 am - 2 pm	17 Joe & Carolynne Sizemore  Board Meeting 5:00 pm	18 <b>Available</b>	19 Fiber Arts Group 12 Noon – 3 pm	20 <b>Available</b>  Children's Art Ages 5 - 9 1 pm - 3 pm
21 Closed	22 Closed	23 Art Day 11 am - 2 pm	24 Joe & Carolynne Sizemore	25 <b>Available</b>	26 Fiber Arts Group 12 Noon – 3 pm	27 <b>Available</b>
28 Closed	29 Closed 	30 Art Day 11 am - 2 pm	31 Joe & Carolynne Sizemore			

## *What's Going On?*

Be sure to check page 3 of your newsletter each month for details and contacts to learn more about any of these groups. You are cordially invited to drop in on any of these activities. Call the gallery at 479-394-3880 for more details, or contact the person listed under the activity you are interested in. **Don't see something you would like to be involved in? Call the gallery to find out how it can be started.**

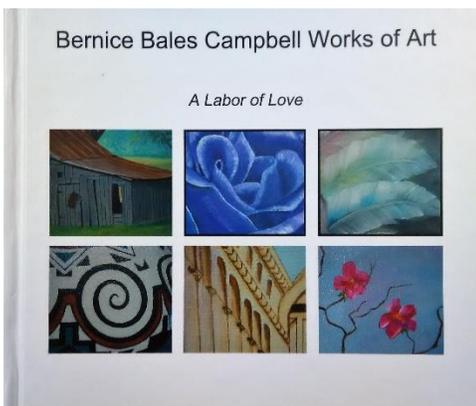
Don't forget that we always need volunteers to staff the gallery. Please check the calendar on page two. If you can work as gallery attendant (lots of perks here!) on any of the days marked "Available," please call and tell Julie. And thank you!

### *Art Day*

This is open to anyone working in a media that is portable enough to bring to the classroom. Artists come and go between 11 a.m. and 2 p.m. each Tuesday. Come and bring your current project or just come to watch and talk. For more information, contact Gilda Meyers at [ladyhawke95@gmail.com](mailto:ladyhawke95@gmail.com) or call her at 214-536-3658.

### *Fiber Arts Group*

The Fiber Arts Group meets at the gallery every Friday from noon until 3 p.m. Bring whatever project you are working on and join us! If you have questions about the group call Missy William at 636-359-0911.



## **Bernice Bales Campbell Works of Art**

Gary and JoAnn Campbell donated an 82 page book to the gallery of their mother's artwork. Bernice Bales Campbell was born in Rocky, Arkansas. She produced many paintings, sketches, and other works. The book includes the story of her life. Stop by the gallery to look at this collection.

## *Director's Report for April 2017*

The Young Artist Competition was unbelievable!! We had 344 pieces of artwork entered. We sold several pieces for a total of \$160 going to the young artists. Thank you to Betty Acheson, Jan Wennberg, and Earlene Rasmussen for helping check in the artwork. Thanks Lorraine Timmerman for sponsoring the People's Choice Award. The People's Choice Award received \$71 in donations. Thank you to the Waldron students and Kathy Powell for hanging the show for us.

Store Sales as of April 28 - \$107.00 (\$26.75 gallery)

Gallery Sign-In (Visitors) as of April 28 - 166

Volunteer Hours for April — Sit Gallery 17 of 21 days — 51 hours

Volunteer Hours for Young Artists Check-In – 18 hours

Memberships January - April — 63

## ***Minutes of Board Meeting 4/12/17***

### **Board Members Attending:**

Pat Brown, Rick Chrisman, Barbara Lewis, Tiffany Lane, Sandra Thomas, Lorraine Timmerman, Barbara Tobias and Jan Wennberg.

### **Also in Attendance:**

Jule Vande Zande

The meeting was called to order by Chairman Rick Chrisman at 5:07 pm.

Minutes of the March meeting were reviewed, with a correction to the alliance mentioned from “Industrial” to “Independent.” Sandra moved to accept the corrected minutes, Barbara L. seconded the motion, and the minutes were approved.

The proposed fundraising donor recognition levels of the Lucy Mulcahy Circle and Lucy Mulcahy Legacy had not been previously approved by the Board, so Barbara T. made a motion to approve these, and Lorraine seconded the motion. The new added levels were approved unanimously, and Barbara L. said that she would amend the fundraising handout to reflect the change.

The March financial reports were reviewed. Rick discussed that the show income/loss reports may need to be delayed a month after a show has concluded to allow for accuracy. Also, each show will once again have income/loss reports as they had in years prior. Barbara T. had a question regarding \$36 appearing under the category “Donations/Workshop” and another \$96 appearing as “Fundraiser/Workshop” for the bread-making class. The Board decided that the \$36 should be moved from the Donations category into the Fundraiser category. Barbara T. made a motion to approve the financials, Lorraine seconded the motion, and the financials were approved.

Julie Vande Zande reported that the James Anderson show had \$874 in sales. The gallery portion of the show sales totaled \$218.50, plus another \$100 for the show fee, for a total income to the gallery of \$318.50. James was quite pleased with the sales, visitors to the gallery and the feedback he received. The Young Artists show is currently in the gallery with 344 pieces. Jim and Jane Brace judged the show, which has had a phenomenal turnout. The May show will be Patricia Trulock & Gilda Meyers member show.

The gallery will be hosting the Chamber coffee on May 12<sup>th</sup>, from 9-11 am. Julie will need assistance with snacks, and it would be nice if members could attend.

The website now has a donation button that will take users straight to PayPal, and there are three places on the page that are for donations. Julie will be able to see the contact information for those who donate \$100 or more. She will have the ability to contact those donors to thank them, promote our sponsorship levels and possibly solicit them for additional funds. The juried page also has two places for donations, and the web masters completed these updates at no charge.

In order to have an entry system for Paypal, the gallery site would need a customized administrative function access page, so that Julie can make changes. The cost to set up this page would be \$150, but the additional \$75 set up fee for four sponsors (on the main page) would be waived if the gallery chose to purchase the specialized access page. The new features would include custom layout, administrative functions, highlighted sponsor capabilities, and online sponsor sign-up options for an additional \$75 over the gallery’s previous web budget of \$200. Pat made a motion to increase the total web design budget to \$275 to accommodate all the changes. Barbara L. seconded the motion for the one time web charges, and the motion was approved.

Julie and Barbara L. agreed to add the OPA Paint Out link to the site in order to access the form.

Also, the gallery received \$534 from the recent Arkansas Gives fundraiser.

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## Committees and Special Events

**Building and Maintenance** – Rick reported that the metal piece by the front door is now fixed! The next item on his to-do list is the replacement of air filters.

**Exhibits** – The committee filed the minutes of the last meeting and indicated that the schedule for 2018 will be completed at the next meeting. Julie had reworked the show prize amounts for the upcoming Photography show, and also received a sponsor for the ribbons. This resulted in a reduction in show expenses to a total of \$2,645. There has been a total of \$1,445 committed to the show from sponsors (including the monies collected thus far). Tiffany made a motion to approve the total budget for the show. Barbara T. seconded the motion, which was unanimously approved. There was much discussion about the potential new “Art of Hair” show in the coming year which would be coordinated with the UofA Rich Mountain Cosmetology School. The gallery is also scheduled for a hot dog fundraiser on August 12<sup>th</sup>.

**Art of the Heartland** – The minutes of the prior meeting were presented to the Board. Barbara L. also presented a plan for fundraising to continue for the 2018 and 2019 shows, with the objective that by 2020, a percentage of show funds can be given to the gallery fund, in addition to the membership fee and sales percentages currently contributed.

**Small Works** – Everything with the show is progressing along, and now that the logo has been chosen, ribbons can be ordered.

**Ouachita Art Celebration** – The minutes from the March meeting were presented, including information that the Arkansas Arts Council will not make a decision about grant funding until May. Sandra moved for the gallery to continue to contribute \$125 for the event, and Barbara T. seconded the motion, which then passed. The next meeting of the committee will be April 13<sup>th</sup>.

**Finance** – The committee presented the minutes from their March 29<sup>th</sup> meeting, outlining their plans to review the budget for cost cutting options. In order to prepare for the 2018 budget, the committee reviewed possible expense items that might be presented to the Board. The next meeting is scheduled for April 27<sup>th</sup> at 4pm, at American Artisans.

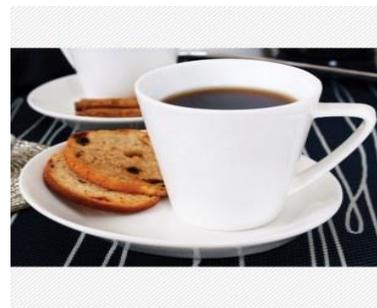
**Marketing and Promotion** – The minutes from the March committee meeting were presented, and Sandra reported that the East to West catalog featuring a gallery advertisement should be published soon. There was discussion of how to support Art Awareness by conducting a community poll to see how the gallery can cater to local interests.

**Fundraising** – The committee discussed how to approach potential contributors to solicit for donations, stressing the need for gallery funds if the donor does not have interest in a particular gallery show. Barbara T. is the new chair of this committee.

**New Business** – Rick reported that the downtown partners were not satisfied with the Third Thursday event, so it is suspended at this time. There will be a Main Street Community presentation May 23<sup>rd</sup> at the Ouachita Center at 5:30pm. The Buy Local campaign will begin soon, which have the benefit of local business evaluation. Judy Thompson has experience with the Main Street program and will take over the coordinator role.

There being no further business, the meeting adjourned at 7:31pm.

**JOIN US AT THE GALLERY FOR  
REFRESHMENTS ON FRIDAY,  
MAY 12 FROM 9 AM TO 11 AM.  
MENA/POLK CO CHAMBER COFFEE**



Mena Art Gallery is owned and operated by SouthWest Artists, Inc., a non-profit corporation, and support is provided, in part, by the **Arkansas Arts Council**, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts, and several local businesses and individuals. Donations are tax deductible and help ensure the continuing work of bringing art to the community of Mena.

If you prefer to have your name removed from our mailing list or would like to be removed from our email list please send an email to: [email@MenaArtGallery.org](mailto:email@MenaArtGallery.org) or call 479-394-3880.

Membership in Mena Art Gallery is available at several levels:

Student: \$10:00      Individual: \$20.00      Family: \$35.00      Sustaining: \$5 Monthly

Membership forms are available at the Gallery or on the website [www.MenaArtGallery.org](http://www.MenaArtGallery.org)

We encourage you to become a member in this progressive artistic community and hope you will remember Mena Art Gallery in your Estate Planning by Leaving a Legacy for the Arts within the community for future generations.

#### BOARD OF DIRECTORS

Rick Chrisman, Chair (2019)	David Maddox (2019)	Diane Warren (2017)
Joe Van Wolf (2017)	Patricia Brown (2017)	Barbara Tobias (2017)
Jan Wennberg (2018)	Lorraine Timmerman (2019)	Sandra Thomas (2018)
Tiffany Lane (2018)	Barbara Lewis (2018)	

The Executive Director of the gallery is Julie Vande Zande. She is available at 479-394-3880 during regular business hours to answer your questions and assist with your artistic endeavors.