

Mena Art Gallery

Art for all ages in the heArt of the Ouachitas

April 2017

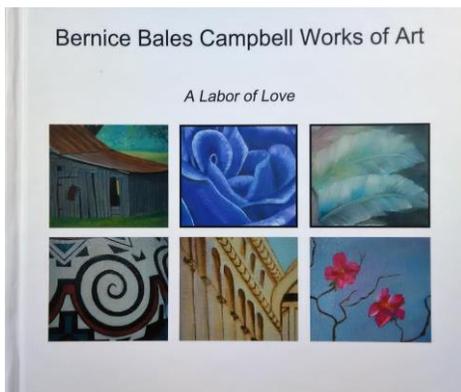
Gallery Highlights...

Offering Two Children's Art Classes

Due to our Children's Art Class continuing to grow, now we will be offering two classes. The second Saturday of each month will be ages 10 and up and the third Saturday of each month will be ages 5 – 9. The cost is \$2 per child. Please call the gallery at 479-394-3880 to sign up.

Bernice Bales Campbell Works of Art

Gary and JoAnn Campbell donated an 82 page book to the gallery of their mother's artwork. Bernice Bales Campbell was born in Rocky, Arkansas. She produced many paintings, sketches, and other works. The book includes the story of her life. Stop by the gallery to look at this collection.



Fiber Arts Group

Our Fiber Arts Group meets at the gallery on Fridays from 12 noon to 3 p.m. Any form of fiber art is welcome. Come bring your project and have fun.

P. O. Box 871
607 Mena Street, Mena, AR 71953 479-394-3880
email@MenaArtGallery.org www.MenaArtGallery.org
Gallery Hours: Tue. 11-2; Wed. – Sat. 10-3;
or by appointment call 479-394-3880

Young Artists Competition

We will be accepting entries for our Young Artists Competition on April 4 from 10 a.m. to 4 p.m.

Forms can be found on our website at www.menaartgallery.org or stop by the gallery.

Exhibit Dates: April 5 to April 29
Join us for a reception and awards ceremony on Saturday, April 8 from 1 p.m. to 3 p.m.

PHOTO CLUB CHALLENGE

The Photo Club Challenge winner for March is Patricia Trulock. The challenge was "Patterns." Next month's challenge is "Flowers."

Come join us at our next meeting on
Saturday, April 8
from 10 a.m. to noon.



You can sign up for coming months on the calendar on the wall on the Volunteers' Board to get your choice of dates! **If you can come in as Gallery Attendant on any day marked "available" below, please call the gallery at 479-394-3880. We only need volunteers for Wednesdays, Thursdays, and Saturdays; the "Art Day" attendees take care of Tuesdays and the "Fiber Arts" attendees take care of Fridays.**

Please note that your commitment as gallery attendant is for three hours: usually that is from noon to 3 p.m. on Wednesday through Saturday, but if mornings are more convenient for you, call Julie at the gallery, 479-394-3880, and see if she can switch hours with you.

April 2017						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
						1 Betty Acheson
2 Closed	3 Closed	4 Accepting Entries for the Young Artists Competition 10 am – 4 pm Art Day 11 am - 2 pm	5 Carolyn McCullough Hang Young Artists Competition	6 Available Arkansas Gives 	7 Fiber Arts Group 12 Noon – 3 pm	8 Photo Club 10 am - Noon Children's Art Ages 10 & up 1 pm - 3 pm Young Artists Reception 1 pm – 3 pm
9 Closed	10 Closed	11 Art Day 11 am - 2 pm	12 Lorraine Timmerman Board Meeting 5:00 pm	13 Available	14 Fiber Arts Group 12 Noon – 3 pm	15 Available Children's Art Ages 5 - 9 1 pm - 3 pm
16 Closed 	17 Closed	18 Art Day 11 am - 2 pm	19 Joe & Carolynne Sizemore	20 Available Third Thursday Open until 7 pm	21 Fiber Arts Group 12 Noon – 3 pm	22 Available
23/30 Closed	24 Closed	25 Art Day 11 am - 2 pm	26 Joe & Carolynne Sizemore	27 Available	28 Fiber Arts Group 12 Noon – 3 pm	29 Available

What's Going On?

Be sure to check page 3 of your newsletter each month for details and contacts to learn more about any of these groups. You are cordially invited to drop in on any of these activities: call the gallery at 479-394-3880 for more details, or contact the person listed under the activity you are interested in. **Don't see something you would like to be involved in? Call the gallery to find out how it can be started.**

Don't forget that we always need volunteers to staff the gallery, especially as we are only having quarterly members' meetings. Please check the calendar on page two. If you can work as gallery attendant (lots of perks here!) on any of the days marked "Available," please call and tell Julie. And thank you!

Photo Club

The Photo Club meets the 2nd Saturday of each month at 10 a.m. in the classroom at the gallery. The challenge for March was "Patterns." The winner of the challenge was Patricia Trulock. This month's challenge is "Flowers." Our next meeting is April 8. Come join us!

Art Day

This is open to anyone working in a media that is portable enough to bring to the classroom. Artists come and go between 11 a.m. and 2 p.m. each Tuesday. Come and bring your current project or just come to watch and talk. For more information, contact Gilda Meyers at ladyhawke95@gmail.com or call her at 214-536-3658.

Director's Report for March 2017

Spring is here and foot traffic in the gallery has increased substantially. James Anderson had an amazing show! Thanks to Patricia Trulock for hanging the show.

Sales as of March 29 - \$825.00 (\$206.25 gallery)

Store Sales as of March 29 - \$95.00 (\$23.75 gallery)

Barbara Tobias had a workshop on bread making. Eleven people attended the class. Thank you so much Barbara! Class Donations - \$132

Gallery Sign-In (Visitors) as of March 29 - 128

Volunteer Hours for March — Sit Gallery 19 of 23 days — 57 hours

Volunteer Hours for James Anderson Hanging — 6 hours

Memberships January - March — 61 (1 New Member in March)



We want your artwork for the store!!! It is easy.... volunteer 3 hours to the gallery or \$10 per month. Contact Julie at the gallery if you are interested.

Minutes of Board Meeting 3/08/17

Board Members Attending:

Patricia Brown, Rick Chrisman, Barbara Lewis, Tiffany Lane, Sandra Thomas, Lorraine Timmerman, Barbara Tobias, Joe VanWolf, Diane Warren and Jan Wennberg.

Also in Attendance:

Jule Vande Zande

The meeting was called to order by Chairman Rick Chrisman at 5:00 pm.

Minutes of the February meeting were reviewed. Barbara Tobias moved to accept the minutes, Jan Wennberg seconded the motion, and the minutes were approved.

The February financial reports were reviewed. Sandra Thomas made a motion to approve the financials, Lorraine Timmerman seconded the motion, and the financials were approved.

Julie Vande Zande reported that the Sweetheart Open Show sales were \$75 (\$18.75 to the gallery.) Entry fees collected were \$95 and 70 volunteer hours. Store sales for February were \$86.00 (\$21.50 to the gallery.) The next show is the Young Artists Competition. The gallery will be accepting entries on Tuesday, April 4. The exhibit will be up April 5 – April 29. Julie thanked the fund raising committee, Tiffany and Rick, for securing funds for the show. The May show will be Patricia Trulock & Gilda Meyers member show. Show dates are May 3 – June 3. There has been 56 membership renewals to date. The gallery will be open for Third Thursday on March the 16th until 7pm. The Bear State Bank deposit box contained database backups from years ago, the termite policy, the real estate deed, letters of incorporation and letters verifying the organization's 501(c)(3) status.

Julie asked that the Board determine who the signatories for bank security should be and the number required. Rick suggested all four of the check signatories should be included, however only require two signatures for access. Diane Warren made the motion to this effect, Sandra Thomas seconded, and the Board approved.

Julie reported that the Chamber is soliciting businesses and organizations to host networking events. Barbara Tobias commented that it would be worthwhile, so Julie will be gathering more details and find out what dates are available. The Chamber banquet is April 6th, and the gallery will commit to a reserved table for \$270 since five members have committed to attending. Julie will email the membership and determine whether or not the gallery will need an additional table for \$250.

Committees and Special Events

Building and Maintenance – Rick reported that the metal piece by the front door is on his “to do” list.

Exhibits – The committee filed the minutes of the last meeting, and the 2018 schedule draft has the regular shows still in place. Next month, the committee should have the 2018 show schedule finalized. Nothing new to report for the Small Works exhibit except for a \$100 donation from the Burgess'. Veterans will be invited to the Americana Show, and the committee is looking into presenting them a token of appreciation during the show.

Art of the Heartland – The minutes of the prior meeting were presented to the Board. Andre' Pater is confirmed as a judge, so the committee is ready to move forward with the prospectus. Joe Van Wolf and his wife have generously agreed to donate \$1,000 for the Arkansas Artist Award again this year. Barbara Tobias updated the crowdfunding efforts and mentioned that advocates are needed on Facebook, other social media sites, as well as email. An anonymous donor has pledged \$300, if an additional \$300 is donated for other sources. The crowdfunding effort has raised \$1,235 to date. The web site for the effort is <https://www.razoo.com/story/Artoftheheartland>. Joe Van Wolf brought up the selling point that all funds go to the show, and Barbara Tobias will make sure the site reflects that fact.

Ouachita Art Celebration – The status of the pending grant has not yet been decided. The Third Thursday downtown event is still ongoing. The Downtown Partners is joining with the American Industrial Business Alliance, as they have guidance and resources available pertaining to build up the local economy.

Finance – The committee members are Rick Chrisman, Thomas Williams, David Maddox and Joe Van Wolf, and members will be discussing the needs to be met in 2018.

Marketing and Promotion – Sandra Thomas reported that the committee will be meeting Friday, March 10, at noon. The write up and advertisement for the East to West publication is ready to go.

Fundraising – The committee reported that contacts were being made to previous show donors first, before moving on to solicit funds from those who have not been show contributors in the past. Barbara Tobias will be hosting a breadmaking class to raise funds.

New Business – Rick reminded the Board that this portion of the meeting is for the presentation of brief ideas or research for future consideration. Rick also presented the updated committee list and indicated that the Finance Committee will be meeting soon.

There being no further business, Jan Wennberg moved to adjourn and Diane Warren seconded. The meeting adjourned at 6:30 pm.

SAVE THE DATE



ArkansasGives.org
GROW THE LOVE

APRIL 6, 2017

"Arkansas Gives" is coming soon: April 6 from 8 a.m. to 8 p.m. During this one-day event, each donation you give to Mena Art Gallery through Arkansas Gives will help us qualify for additional bonus dollars from the Arkansas Community Foundation. To give a donation to Mena Art Gallery go to <https://www.arkansasgives.org/organizations/mena-art-gallery>. Thank you in advance for your help and support!

First, if you have already made a donation on our Razoo site, thank you very much! You are helping to bring great art to our small southwestern Arkansas town.

If not, would you please take the time to go to www.razoo.com/story/artoftheheartland and make a donation of whatever size you are comfortable with. Every little bit helps.

We are still a long way from our \$15,000 goal, but we are still making progress toward it. With your help, we will get there.

Check out our Art of the Heartland campaign at www.razoo.com/story/artoftheheartland

Barbara Tobias

THE BFF'S ART SHOW





Gilda Meyers &
Patricia Trulock

Date: May 3 - June 3 2017
Reception May 6 th 1:00-3:00 pm
Mena Art Gallery
607 Mena St Mena, Ar



Mena Art Gallery is owned and operated by SouthWest Artists, Inc., a non-profit corporation, and support is provided, in part, by the **Arkansas Arts Council**, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts, and several local businesses and individuals. Donations are tax deductible and help ensure the continuing work of bringing art to the community of Mena.

If you prefer to have your name removed from our mailing list or would like to be removed from our email list please send an email to: email@MenaArtGallery.org or call 479-394-3880.

Membership in Mena Art Gallery is available at several levels:
 Student: \$10:00 Individual: \$20.00 Family: \$35.00 Sustaining: \$5 Monthly
 Membership forms are available at the Gallery or on the website www.MenaArtGallery.org
 We encourage you to become a member in this progressive artistic community and hope you will remember Mena Art Gallery in your Estate Planning by Leaving a Legacy for the Arts within the community for future generations.

BOARD OF DIRECTORS
 Rick Chrisman, Chair (2019) David Maddox (2019) Diane Warren (2017)
 Joe Van Wolf (2017) Patricia Brown (2017) Barbara Tobias (2017)
 Jan Wennberg (2018) Lorraine Timmerman (2019) Sandra Thomas (2018)
 Tiffany Lane (2018) Barbara Lewis (2018)

The Executive Director of the gallery is Julie Vande Zande. She is available at 479-394-3880 during regular business hours to answer your questions and assist with your artistic endeavors.