

# Mena Art Gallery

*Art for all ages in the heArt of the Ouachitas*

March 2017

## ***Gallery Highlights...***

### ***Sell Your Work From the Gallery Store***

Now there are two ways gallery members can put their artwork in the gallery store to sell. You can work in the gallery 3 hours a month or you can put items in for a small fee of \$10 per month. In both cases 25% of the sale is donated to the gallery. This is a great opportunity to sell some artwork and help the gallery! Please contact Julie at the gallery if you are interested.

### ***Fiber Arts Group***

Our Fiber Arts Group meets the gallery on Fridays from 12 noon to 3 p.m. Any form of fiber art is welcome. Come bring your project and have fun.

### ***Reminder to Renew Your Dues***

It is time to renew gallery memberships. Please fill out a membership form so that we can check to be sure we have all your information listed correctly in our database. The form is on page 5, on our website at [www.menaartgallery.org](http://www.menaartgallery.org), or come by the gallery to pick one up. Thank you all for your continued support!

### ***Children's Art Class***

Children's Art Class will take place on March 11 from 1 to 3 p.m. The cost is \$2 per child. Please call the gallery at 479-394-3880 to sign up.

P. O. Box 871

607 Mena Street, Mena, AR 71953

479-394-3880

[email@MenaArtGallery.org](mailto:email@MenaArtGallery.org) [www.MenaArtGallery.org](http://www.MenaArtGallery.org)

Gallery Hours: Tue. 11-2; Wed. – Sat. 10-3;

or by appointment call 479-394-3880

## ***James Anderson's*** **Photographic Journey** **Across America**

Our next exhibit in the gallery is a photographic journey across America. James Anderson takes us to some of the most beautiful places in America through the lens of his camera.



**Exhibit Dates:**  
**March 1 to April 1**  
**Join us for a**  
**reception on**  
**Saturday,**  
**March 4 from**  
**1 p.m. to 3 p.m.**

## **Bread Making Class**

Barbara Tobias will be conducting a Bread Making Class on Saturday, March 18 beginning at 12 noon. The class will include a lesson in bread making, a recipe, and lunch which will be classic French bread right out of the oven and soup. Cost will be \$12 per person, all of which will go to support the gallery.

Space is limited so please call the gallery to sign up at 479-394-3880.



You can sign up for coming months on the calendar on the wall on the Volunteers' Board to get your choice of dates! **If you can come in as Gallery Attendant on any day marked "available" below, please call the gallery at 479-394-3880. We only need volunteers for Wednesdays, Thursdays, and Saturdays; the "Art Day" attendees take care of Tuesdays and the "Fiber Arts" attendees take care of Fridays.**

Please note that your commitment as gallery attendant is for three hours: usually that is from noon to 3 p.m. on Wednesday through Saturday, but if mornings are more convenient for you, call Julie at the gallery, 479-394-3880, and see if she can switch hours with you.

March 2017						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
			1 Carolyn McCullough	2 Joe & Carolynne Sizemore	3 Fiber Arts Group 12 Noon – 3 pm	4 James Anderson's Reception 1 pm – 3 pm
5 Closed	6 Closed	7 Art Day 11 am - 2 pm	8 Lorraine Timmerman  Board Meeting 5:00 p.m.	9 Joe & Carolynne Sizemore	10 Fiber Arts Group 12 Noon – 3 pm	11 <b>Available</b>  Photo Club 10 am - Noon  Children's Art 1 pm - 3 pm
12 Closed  <b>Daylight Saving Time – Spring Ahead</b>	13 Closed	14 Art Day 11 am - 2 pm	15 Becky Rogers	16 Becky Rogers	17 Fiber Arts Group 12 Noon – 3 pm	18 <b>Available</b>  Bread Making Class 12 Noon
19 Closed	20 Closed  <b>Spring Begins</b>	21 Art Day 11 am - 2 pm	22 <b>Available</b>	23 Joe & Carolynne Sizemore	24 Fiber Arts Group 12 Noon – 3 pm	25 <b>Available</b>
26 Closed	27 Closed	28 Art Day 11 am - 2 pm	29 Joe & Carolynne Sizemore	30 Joe & Carolynne Sizemore	31 Fiber Arts Group 12 Noon – 3 pm	

## *What's Going On?*

Be sure to check page 3 of your newsletter each month for details and contacts to learn more about any of these groups. You are cordially invited to drop in on any of these activities: call the gallery at 479-394-3880 for more details, or contact the person listed under the activity you are interested in. **Don't see something you would like to be involved in? Call the gallery to find out how it can be started.**

Don't forget that we always need volunteers to staff the gallery, especially as we are only having quarterly members' meetings. Please check the calendar on page two. If you can work as gallery attendant (lots of perks here!) on any of the days marked "Available," please call and tell Julie. And thank you!

### *Photo Club*

The Photo Club meets the 2nd Saturday of each month at 10 a.m. in the classroom at the gallery. The challenge for February was "Car/Vehicle Details." The winner of the challenge was Donna Atkinson. This month's challenge is "Patterns." Our next meeting is March 11. Come join us!

### *Art Day*

This is open to anyone working in a media that is portable enough to bring to the classroom. Artists come and go between 11 a.m. and 2 p.m. each Tuesday. Come and bring your current project or just come to watch and talk. For more information, contact Gilda Meyers at [ladyhawke95@gmail.com](mailto:ladyhawke95@gmail.com) or call her at 214-536-3658.

### **PHOTO CLUB CHALLENGE**

The Photo Club Challenge winner for February is Donna Atkinson.

The challenge was "Car/Vehicle Details."

Next month's challenge is "Patterns."

Come join us at our next meeting on

**Saturday, March 11 from 10 a.m. to noon.**



## *Director's Report for February 2017*

February has been a very slow month at the gallery. Thanks to Niki Dempsey and Earlene Rasmussen for hanging the Sweethearts Show. Thanks to everyone who brought in artwork.

Sweethearts Show Entries - \$95.00 70 Volunteer Hours

Sweethearts Open Show Sales as of February 27 - \$75.00 (\$18.75 gallery)

Store Sales - \$86.00 (\$21.50 gallery)

Gallery Sign-In (Visitors) as of February 24 - 42

Volunteer Hours for January — Sit Gallery 20 of 20 days — 60 hours

Volunteer Hours for Sweetheart Show Check-in & Hanging – 18 hours

Memberships January - February — 52 (No New Members in February)

## ***Minutes of Board Meeting 2/08/17***

### **Board Members Attending:**

Patricia Brown, Rick Chrisman, Barbara Lewis, Tiffany Lane, David Maddox, Sandra Thomas, Lorraine Timmerman, Barbara Tobias, and Jan Wennberg.

### **Also in Attendance:**

Julie Vande Zande

The meeting was called to order by Chairman Rick Chrisman at 5:07 p.m.

Minutes of the January meeting were reviewed. David Maddox moved to accept the minutes, Jan Wennberg seconded the motion, and the minutes were approved.

The January financial reports were reviewed. Barbara Tobias made a motion to approve the financials, David Maddox seconded the motion, and the financials were approved.

Julie Vande Zande reported that there were \$698 in sales during the Artist Garage Sale, of which \$477 went to the gallery due to some of the member donating 100% of the sale proceeds. There was also \$274 in store sales in January, which made the gallery \$68.50. The gallery also received \$95 in entry fees for the Sweetheart Show, along with 70 volunteer hours. She also presented the requirements for the art show coordinators responsible for the judged shows. The next gallery show will be James Anderson's member show at the end of the month. Julie also worked on the revisions to the Young Artists' Competition to be presented during the Exhibits Committee report.

Rick provided a handout regarding proposed changes to the Board Officer responsibility descriptions listed in the Bylaws. The Board was encouraged to read about these and be prepared to make decisions at the next meeting with regard to the changes, including whether or not to eliminate the Executive Committee and the rolling schedule requirement in the Exhibits Committee descriptions.

### **Committees and Special Events**

**Building and Maintenance** – Rick reported that the metal piece by the front door still needs to be replaced.

**Exhibits** – Minutes were presented from the last committee meeting. The forms for the Young Artist's Competition will be delivered to schools and individuals, and the show budget will remain at \$1,200. The committee suggested the following changes to the show: three mediums with three age categories, digital art added to the drawing and painting category, combining the children's show and the high school show (into the Young Artist's Competition), and a People's Choice Award where money will be collected from cast votes. Barbara Tobias moved to approve the show changes. David Maddox seconded the motion, and the changes were approved.

Barbara Lewis presented the proposal for the new Small Works Show to be held in September, including details of the budget. Funds have been donated by Jan Wennberg in the amount of \$500 for the show, and Mary Dixon has given permission for the \$520 in the Filly fund to be borrowed to cover the remainder of the show expenses. There are already four people committed to working on this show, with entries to be submitted over Café. Tiffany Lane moved to approve the show proposal, and Sandra Thomas seconded the motion. The proposal was approved by the Board. The exhibits committee also is soliciting suggestions for 2018 shows.

**Art of the Heartland** – AHL committee minutes were reviewed, which included specific assignments and a new award schedule. Several committee members will be attending an upcoming webinar regarding crowdfunding. Barbara Tobias also presented information regarding state fundraising requirements and will be working to settle on a fundraising platform for crowdfunding.

**Ouachita Art Celebration** – The committee did not meet but is waiting to hear the outcome of a grant application that has been submitted.

**Marketing and Promotion** – Julie mentioned that there was a pressing deadline of March 1<sup>st</sup> for the gallery to be able to advertise in the upcoming East/West tourism publication. The cost for a 3/8<sup>th</sup> page is \$240, and the cost of a ½ page is \$300. However, the ½ page ad purchase also includes an article. Barbara Lewis made a motion to purchase the ½ page ad, and Barbara Tobias seconded the motion. The Board approved the purchase.

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**Fundraising** – Pat Brown and Tiffany Lane have reviewed the donor list, and Pat has a chart outlining the first set of contacts that will be made in the next week. The committee still needs a list of corporate and individual donors to the gallery, not just the show sponsors. The committee is still not sure what other fundraisers will be held during the year. Barbara Tobias will write about the Arkansas Gives program in an upcoming article. Pat and Tiffany will be meeting in the next week to plan visits to donors.

**New Business** – Rick reminded the Board that this portion of the meeting is for the presentation of brief ideas or research for future consideration. Rick also presented the updated committee list and indicated that the Finance Committee will be meeting soon.

There being no further business, Sandra Thomas moved to adjourn and Barbara Tobias seconded. The meeting adjourned at 6:35 p.m

## SouthWest Artists, Inc./Mena Art Gallery

P.O. Box 871, Mena, AR 71953

479-394-3880

www.menaartgallery.org

### Membership Application

Returning Member       New Member

#### Category

Individual    \$20

Student \$10

Family        \$35

Sustaining (\$5 monthly)

I would like to be a volunteer:  Yes  No

All information on file is current ( )

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

#### **Return form to above address**

with payment & write payment type & amount below:

Cash \_\_\_\_\_ or Check # \_\_\_\_\_

Donations accepted

Amount Paid \$ \_\_\_\_\_

#### **Please Indicate Areas of Interest**

Art Collector/Supporter

Clay-Pottery/Sculpture

Carving-Wood/Leather

Digital -Computer Art/Photography

Drawing-Charcoal/Graphite/Pen

Jewelry/Glass Art

Metal Fabrication/Sculpture

Painting-Acrylic/WC/Oil/Pastel

Sculpture-Bronze/Stone

Writing-Poetry/Fiction/Non-Fiction

## Getting Ready for Our Young Artists Competition

The Young Artists Competition is a judged art competition for artists ages 5 to 17. This exhibit highlights young artists in the area and includes drawing, painting, and 3-D. There are several prize awards. The entry form and rules are on our website – [www.menaartgallery.org](http://www.menaartgallery.org) or you can pick one up at the gallery. We will be accepting entries on Tuesday, April 4. Show dates are April 5 – April 29.

Please get the word out to all the young artists you know. Some of the schools participate in this but some of them don't so it would be up to the individual artist to bring their artwork in. If you have any questions just call Julie at the gallery.

Mena Art Gallery is owned and operated by SouthWest Artists, Inc., a non-profit corporation, and support is provided, in part, by the **Arkansas Arts Council**, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts, and several local businesses and individuals. Donations are tax deductible and help ensure the continuing work of bringing art to the community of Mena.

If you prefer to have your name removed from our mailing list or would like to be removed from our email list please send an email to: [email@MenaArtGallery.org](mailto:email@MenaArtGallery.org) or call 479-394-3880.

Membership in Mena Art Gallery is available at several levels:

Student: \$10:00      Individual: \$20.00      Family: \$35.00      Sustaining: \$5 Monthly

Membership forms are available at the Gallery or on the website [www.MenaArtGallery.org](http://www.MenaArtGallery.org)

We encourage you to become a member in this progressive artistic community and hope you will remember Mena Art Gallery in your Estate Planning by Leaving a Legacy for the Arts within the community for future generations.

#### BOARD OF DIRECTORS

Rick Chrisman, Chair (2019)	David Maddox (2019)	Diane Warren (2017)
Joe Van Wolf (2017)	Patricia Brown (2017)	Barbara Tobias (2017)
Jan Wennberg (2018)	Lorraine Timmerman (2019)	Sandra Thomas (2018)
Tiffany Lane (2018)	Barbara Lewis (2018)	

The Executive Director of the gallery is Julie Vande Zande. She is available at 479-394-3880 during regular business hours to answer your questions and assist with your artistic endeavors.