

Mena Art Gallery

Art for all ages in the heArt of the Ouachitas

August 2016

Gallery Highlights...

The Art of the Heartland Competition Discount on Entry Fees for Mena Art Gallery/SouthWest Artists, Inc. Members

If you have already paid your membership fee for 2016, use the Discount Code of "2016 MB" for a discount on your entry fee of \$15.00. Art of the Heartland is accepting entries NOW with a deadline of August 15 at www.callforentry.org. See more about the show on our website www.theartoftheheartland.com.

Children's Art Class

Children's Art Class will take place on August 13 from 1 to 3 p.m. Niki Dempsey is our art teacher. The cost is \$2 per child. Please call the gallery at 479-394-3880 to sign up.

Third Thursday Downtown

The Third Thursday Downtown will be on August 18. We will be open until 8 p.m. The Otters, a multicultural women's drum circle, will be playing at 6 p.m. We will also have some discounted items for sale. Stop by and see us.

Christmas Ornament Reminder

Just a reminder... We are asking members to make ornament size art that can hang on The Artist Tree during our Christmas Show. They will be for sale and each artist can make more than one if they would like. Please have all the ornaments at the gallery by October. If you have any questions call Julie at 479-394-3880.

P. O. Box 871

607 Mena Street, Mena, AR 71953

479-394-3880

email@MenaArtGallery.org www.MenaArtGallery.org

Gallery Hours: Tue. 11-2; Wed. – Sat. 10-3;

or by appointment call 479-394-3880

Ouachita Expressions Show

Ouachita Expressions is our oldest competition for art: it has happened annually for over thirty years. Entries will be accepted on Wednesday, August 3 from 10 a.m. to 4 p.m. Awards are given in the following categories: works on canvas, wood, gesso board, etc., including oils and acrylics; works on paper, including watercolors, pastels, pencil, prismacolor, block prints, and pen/ink; photography and computer-generated art; three-dimensional art. Awards for this competition are made possible by local businesses who contribute annually toward this exhibit. And this year, there are two additional awards: Bees and Butterflies and Sponsor's Choice.



**The reception will be held on
Saturday, August 6 from 1 to 3
p.m. Awards announced at 2 p.m.**

You can sign up for coming months on the calendar on the wall on the Volunteers' Board to get your choice of dates! **If you can come in as Gallery Attendant on any day marked "available" below, please call the gallery at 479-394-3880. We only need volunteers for Wednesdays, Thursdays, Fridays, and Saturdays; the "Art Day" attendees take care of Tuesdays.**

Please note that your commitment as gallery attendant is for three hours: usually that is from noon to 3 p.m. on Wednesday through Saturday, but if mornings are more convenient for you, call Julie at the gallery, 479-394-3880, and see if she can switch hours with you.

| August 2016 | | | | | | |
|-------------|-----------|----------------------------|---|--|---|---|
| Sun | Mon | Tue | Wed | Thur | Fri | Sat |
| | 1 Closed | 2 Art Day 11 am - 2 pm | 3 Accepting Entries for Ouachita Expressions Show 10 am – 4 pm | 4 Becky Rogers | 5 Available Ouachita Readers' & Writers' Group 1:30 – 3:30 pm | 6 Ouachita Expressions Reception 1 pm - 3 pm |
| 7 Closed | 8 Closed | 9 Art Day 11 am - 2 pm | 10 Diane Warren & Lorraine Timmerman Board Meeting 5:00 pm | 11 Available | 12 Available Ouachita Readers' & Writers' Group 1:30 – 3:30 pm | 13 Carolynne & Joe Sizemore Photo Club 10 am - Noon Children's Art 1 pm - 3 pm |
| 14 Closed | 15 Closed | 16 Art Day 11 am - 2 pm | 17 Available | 18 Jane Brace Third Thursday Downtown Open until 8 pm Otters Drum Circle 6 pm | 19 Available Ouachita Readers' & Writers' Group 1:30 – 3:30 pm | 20 Carolynne & Joe Sizemore |
| 21 Closed | 22 Closed | 23 Art Day 11 am - 2 pm | 24 Available | 25 Available | 26 Available Ouachita Readers' & Writers' Group 1:30 – 3:30 pm | 27 Carolynne & Joe Sizemore |
| 28 Closed | 29 Closed | 30 Art Day 11 am - 2 pm | 31 Accepting Entries for the Open Show 10 am – 4 pm | | | |

What's Going On?

Be sure to check page 3 of your newsletter each month for details and contacts to learn more about any of these groups. You are cordially invited to drop in on any of these activities: call the gallery at 479-394-3880 for more details, or contact the person listed under the activity you are interested in. **Don't see something you would like to be involved in? Call the gallery to find out how it can be started.**

Don't forget that we always need volunteers to staff the gallery, especially as we are only having quarterly members' meetings. Please check the calendar on page two. If you can work as gallery attendant (lots of perks here!) on any of the days marked "Available," please call and tell Julie. And thank you!

TRAHC's 28th Annual National Juried Exhibition

TRAHC in Texarkana is having their 28th Annual National Juried Exhibition. Selected work will be exhibited at their Regional Arts Center from July 8 – August 13, 2016. More details at www.TRAHC.org.

Photo Club

The Photo Club meets the 2nd Saturday of each month at 10 a.m. in the classroom at the gallery. The challenge for July was "Groups of 3." The winner of the challenge was Donna Atkinson. This month's challenge is "Reflections." Our next meeting is August 13. Come join us!

Art Day

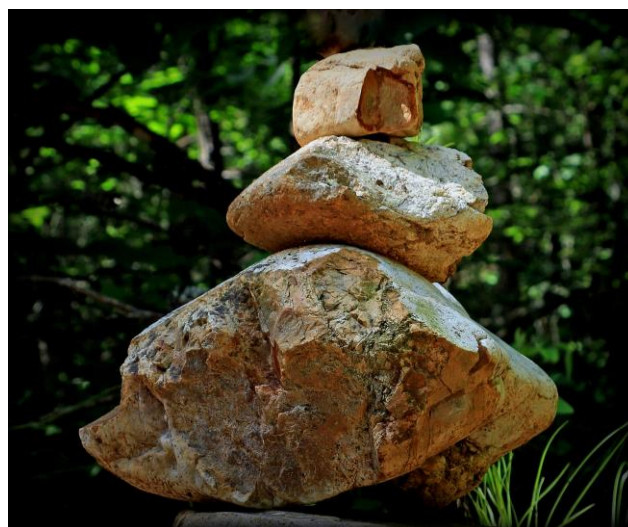
This is open to anyone working in a media that is portable enough to bring to the classroom. Artists come and go between 11 a.m. and 2 p.m. each Tuesday. Come and bring your current project or just come to watch and talk. For more information, contact Gilda Meyers at ladyhawke95@gmail.com or call her at 214-536-3658.

Art Awareness

No Art Awareness has been scheduled for August. If you would like to know more about something art related and can suggest someone to make the presentation, or if you would like to tell us a bit about your specialty, please contact Henry Moreno at 479-234-3413 or henrymoreno@gmail.com.

**Thank
You
Volunteers!
We could
not do
what we
do without
YOU!!**

Photo Club Challenge



The Photo Club Challenge winner for July is Donna Atkinson. The challenge was "Groups of 3." Next month's challenge is "Reflections." Come join us at our next meeting on Saturday, August 13 from 10 a.m. to noon.

Minutes of Board Meeting 7/13/16

Board Members Attending

| | | |
|---------------|--------------------|----------------|
| Rick Chrisman | Lorraine Timmerman | Barbara Tobias |
| Tiffany Lane | Diane Warren | |

Also Attending

Julie Vande Zande

Rick Chrisman called the meeting to order at 5:05 p.m. Minutes of the June meeting were reviewed. Since there was not a quorum the minutes were tabled until the next board meeting.

The financial reports for June 2016 were reviewed. Since there was not a quorum the financials were tabled until the next board meeting.

Julie gave a report on the status of the gallery. She reported that on the June Summary for Google My Business 612 people saw our business, 10 people used the site for directions and 4 found our phone number on the site. We will get updates on a monthly basis. To date the Sam and Barbara Tobias Show has sold \$782. They are donating 100% of the proceeds to the gallery. Currently we have 113 members. Entries will be accepted for the Ouachita Expressions Show on Wednesday, August 3. Rack Cards have been approved and looking into how many we want to order and the cost.

Rick mentioned that the Executive Director Job Description needs to be finished. We will review at the next board meeting.

Committees and Special Events

Building and Maintenance—Rick reported that hail damage was noticed on the roof. Quotes to fix the damage have been obtained and a claim has been filed with the insurance company.

Art Awareness—No Art Awareness is scheduled for July. Barbara Tobias suggested combining this with the Third Thursday Downtown. She also mentioned that we should ask members if there is a better place or time for the member meetings. Should we do potluck, noon lunch meetings, etc. Barbara will send Julie information to put in the next newsletter.

Art of the Heartland—Barbara Tobias reported entries are coming in slow but are consistent with last year.

Ouachita Arts Celebration—Rick reported that the OAC committee approved a donation to Julie Vande Zande of \$950 for her time spent working on OAC. Still waiting to hear back from SWEPCO on their sponsorship. Vintage Tin will be bringing the Doc Hudson car from Tennessee. A professional face painter has been hired for the event. Things are coming along good.

Marketing and Promotion—Barbara Tobias reported that currently most marketing and promotion activities are related to the Art of the Heartland show.

Fund Raising—Rick reported that the Downtown Business Partners Third Thursday would be July 21 and businesses would be open until 8 p.m.

We need to work on new ideas for fundraising. Rick suggested possibly doing a high end dinner in the fall.

Meeting ended at 6:00 p.m.

Director's Report for July 2016

We had a huge response to Sam and Barbara Tobias Show. Thank you Sam and Barbara for donating 100% of the sales from this show to the gallery and for all you do for the gallery!

Show Sales - \$987

July Store Sales - \$51

Gallery Sign-In (Visitors) as of July 29, 2016 were 78

Volunteer Hours for May — Sit Gallery 15 of 18 days — 45 hours

Volunteer Hours – Barbara & Sam Tobias Show - 16 hours

Memberships January thru July — 121

(6 New Members in July)

CALLING ALL MEMBERS!!!!

We need your opinions and ideas.

Would you prefer that we have members' meetings at noon instead of at 5:30 p.m.?

If so, what's better for you: brown bag lunch, pot luck, or meet at a restaurant?

We are trying to figure out how to increase membership attendance.

Here are some other things we need your input on:

- Ideas for future exhibits**
- Ideas for fund raising projects**
- How can we thank our volunteers?**

Please call Julie at 479-394-3880, stop by the gallery, or send an email to email@menaartgallery.org with any ideas or suggestions you may have.

The Art of the Heartland National Juried Competition Schedule of Events

| | | | |
|---------------------|--|----------------------|---|
| 04-01-16 – 08-15-16 | Online entries accepted via CaFÉ | 10-02-16 and 10-3-16 | Plein Air Paintouts Sponsored by Oil Painters of America |
| 08-21-16 – 08-23-16 | Accepted artists notified | 10-02-16 | Photo Shoot |
| 08-27-16 – 09-27-16 | Receive shipped paintings (with prepaid shipping labels) | 10-03-16 and 10-4-16 | Plein Air Workshop |
| 09-20-16 – 09-24-16 | Receive hand-delivered paintings | 10-1-16 – 10-30-16 | Show open for viewing |
| 09-30-16 | Reception and awards ceremony | 11-1-16 – 11-3-16 | Unsold work returned to artists |
| 10-01-16 | Exhibition Opening | 11-3-16 - 11-6-16 | Artists pick up unsold hand-delivered work |

Go to www.theartoftheheartland.com for more information on the national juried competition.

Mena Art Gallery is owned and operated by SouthWest Artists, Inc., a non-profit corporation, and support is provided, in part, by the **Arkansas Arts Council**, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts, and several local businesses and individuals. Donations are tax deductible and help ensure the continuing work of bringing art to the community of Mena.

If you prefer to have your name removed from our mailing list or would like to be removed from our email list please send an email to: email@MenaArtGallery.org or call 479-394-3880.

Membership in Mena Art Gallery is available at several levels:

Student: \$10:00 Individual: \$20.00 Family: \$35.00

Membership forms are available at the Gallery or on the website www.MenaArtGallery.org

We encourage you to become a member in this progressive artistic community and hope you will remember Mena Art Gallery in your Estate Planning by Leaving a Legacy for the Arts within the community for future generations.

BOARD OF DIRECTORS

| | | |
|-----------------------------|---------------------------|-----------------------|
| Rick Chrisman, Chair (2016) | David Maddox (2016) | Diane Warren (2017) |
| Joe Van Wolf (2017) | Patricia Brown (2017) | Barbara Tobias (2017) |
| Jan Wennberg (2018) | Lorraine Timmerman (2016) | Sandra Thomas (2018) |
| Tiffany Lane (2018) | Barbara Lewis (2018) | |

The Executive Director of the gallery is Julie Vande Zande. She is available at 479-394-3880 during regular business hours to answer your questions and assist with your artistic endeavors.