

# Mena Art Gallery

*Art for all ages in the heArt of the Ouachitas*

March 2016

## ***Gallery Highlights...***

### ***Membership Dues Reminder***

Just a reminder to renew membership dues. Please fill out a membership form so we can make sure the information in the database is correct. There is a form on our website [www.menaartgallery.org](http://www.menaartgallery.org) or stop by the gallery. Thank you all for your continued support!

### ***Children's Art Class***

Children's Art Class will take place on March 12 from 1 to 3 p.m. Niki Dempsey is our art teacher. The cost is \$2 per child. Please call the gallery at 479-394-3880 to sign up.

### ***Young Artist Class***

The Young Artist Class will be March 19 from 1 p.m. to 3 p.m. Tiffany Lane will be teaching pastels. These classes are for children ages 13 – 17 and adults. The cost is \$2 per person. Please call the gallery at 479-394-3880 to sign up.

### ***The Artist Tree***

I know it seems a little early to be talking about Christmas, but Niki has a great idea for our Christmas tree this year. It will be a tree with our member's miniature artwork on it. We are asking members to make ornament size art that can hang on the tree. They will be for sale and each artist can make more than one if they would like. We are asking early because we would like to have all the ornaments at the gallery by October. Even the members from out of town can participate in this. Just mail your ornaments to Mena Art Gallery, P.O. Box 871, Mena, AR 71953. If you have any questions call Julie at 479-394-3880.

P. O. Box 871

607 Mena Street, Mena, AR 71953

479-394-3880

[email@MenaArtGallery.org](mailto:email@MenaArtGallery.org) [www.MenaArtGallery.org](http://www.MenaArtGallery.org)

Gallery Hours: Tue. 11-2; Wed. – Sat. 10-3;

or by appointment call 479-394-3880

## ***Cherri Stanberry Member Show***

In March, the featured exhibit is the work of Cherri Stanberry, longtime member of the gallery.



Cherri will be showing work in paper maché, polymer clay, crochet, and a few acrylics on canvas. Her artwork is always imaginative and original; much of it showcases her love for animals. The show will be on display from Mar. 3 – Mar. 29. The reception is from 1 to 3 p.m. on Saturday, March 5. Please plan to join us and bring a snack if you can.

## ***Photo Club Challenge Winner***

Jim McCool is the Photo Club Challenge Winner for February. The challenge was "Birds." This month's challenge is "Household Item."



You can sign up for coming months on the calendar on the wall on the Volunteers' Board to get your choice of dates! **If you can come in as Gallery Attendant on any day marked "available" below, please call the gallery at 479-394-3880. We only need volunteers for Wednesdays, Thursdays, Fridays, and Saturdays; the "Art Day" attendees take care of Tuesdays.**

Please note that your commitment as gallery attendant is for three hours: usually that is from noon to 3 p.m. on Wednesday through Saturday, but if mornings are more convenient for you, call Julie at the gallery, 479-394-3880, and see if she can switch hours with you.

<i>March 2016</i>						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
		1 Art Day 11 am - 2 pm	2 Hanging Cherri Stanberry's Show	3 Jo Eldridge	4 Betty Acheson	5 Cherri Stanberry Member Show Reception 1 pm – 3 pm
6 <b>Closed</b>	7 <b>Closed</b>	8 Art Day 11 am - 2 pm	9 <b>Available</b>  Board Meeting 5:00 pm	10 Jo Eldridge	11 <b>Available</b>	12 Ann Glenn  Photo Club 10 am - Noon  Children's Art 1 pm - 3 pm
13 <b>Closed</b>	14 <b>Closed</b>	15 Art Day 11 am - 2 pm  Art Awareness Jim Brace Marketing & Pricing 5:30 p.m.	16 <b>Available</b>	17 Jo Eldridge	18 <b>Available</b>	19 Teresa Finney  Young Artists – Tiffany Lane – Pastels 1 pm – 3 pm
20 <b>Closed</b>	21 <b>Closed</b>	22 Art Day 11 am - 2 pm	23 <b>Available</b>	24 Jo Eldridge	25 <b>Available</b>	26 <b>Available</b>
27 <b>Closed</b>	28 <b>Closed</b>	29 Art Day 11 am - 2 pm	30 Accepting Entries for the Children's/High School Show 10 am – 4 pm	31 Jo Eldridge		

## ***What's Going On?***

Be sure to check page 3 of your newsletter each month for details and contacts to learn more about any of these groups. You are cordially invited to drop in on any of these activities: call the gallery at 479-394-3880 for more details, or contact the person listed under the activity you are interested in. **Don't see something you would like to be involved in? Call the gallery to find out how it can be started.**

Don't forget that we always need volunteers to staff the gallery, especially as we are only having quarterly members' meetings. Please check the calendar on page two. If you can work as gallery attendant (lots of perks here!) on any of the days marked "Available," please call and tell Julie. And thank you!

### ***Photo Club***

The Photo Club meets the 2nd Saturday of each month at 10 a.m. in the classroom at the gallery. The challenge for February was "Birds" and the winner was Jim McCool. This month's challenge is "Household Item."

### ***Art Day***

This is open to anyone working in a media that is portable enough to bring to the classroom. Artists come and go between 11 a.m. and 2 p.m. each Tuesday. Come and bring your current project or just come to watch and talk. For more information, contact Gilda Meyers at [ladyhawke95@gmail.com](mailto:ladyhawke95@gmail.com) or call her at 214-536-3658.

### ***Plein Air Painting***

Nothing scheduled for March. Please call the gallery at 479-394-3880 or Vickie Dempsey at 479-438-3924 if you are interested in participating in an outing.

### ***March Art Awareness***

Each month, on the third Tuesday at 5:30 p.m., one of our members presents a short program (about 30 minutes) on art. We are continuing our series of pricing and marketing presentations with Jim Brace. He will be talking about the simple business plan he made, and pricing techniques that led to one hundred sales per year for twelve years in the Dallas, Ft. Worth Metroplex. He will also talk about cost saving methods, working efficiently, and choosing subject matter that would appeal to both artist and art buying public.

If you would like to know more about something art related and can suggest someone to make the presentation, or if you would like to tell us a bit about your specialty, please contact Henry Moreno at 479-234-3413 or [henrymoreno@gmail.com](mailto:henrymoreno@gmail.com).



**Thank you  
Volunteers!**

**We could not  
do what we do  
without you!!**

## *Minutes of Board Meeting 2/10/16*

### **Board Members Attending**

Rick Chrisman	Lorraine Timmerman	Jan Wennberg	Patricia Brown	Diane Warren
Barbara Tobias	Tiffany Lane	Joe Van Wolf	David Maddox	Barbara Lewis

### **Also Attending**

Julie Vande Zande

Rick Chrisman called the meeting to order at 5:00 p.m. Minutes of the January meeting were reviewed. Barbara Tobias moved that the minutes be accepted. Diane Warren seconded. Minutes were approved.

Financial reports for December which had been tabled in January were reviewed along with the financial reports for January. There was a question about the accounting fees, both the monthly charge and the year to date. Discussion determined that these were probably including the annual tax preparation but Julie will talk with the accounting firm to clarify. There was a question about the proceeds from the Christmas Show. Julie explained that the sales period extended from November through early February and the complete figures will be available with the February financial reports at the next meeting. Barbara Lewis moved that the financial reports be accepted with corrections based on information from Julie's investigation into the questions raised. David Maddox seconded. Motion approved.

Rick discussed the recommendation from Janet Harney at the Planning Meeting in January that the organization change to a governed by a board rather than by the membership. He asked for a committee or individuals to research into changing the bylaws. Diane Warren and Jan Wennberg volunteered to work together to research the procedure and report back to the board.

Rick also discussed a need for monitoring the accounting postings into QuickBooks. This is related to the discussion above where some of the category totals, such as accounting fees, do not seem correct. Pat Brown volunteered to help with a review of ledger accounts. There was a discussion on the need for a board treasurer. However, no one has been identified that would perform the role on a volunteer basis and the gallery cannot afford to pay someone to do it.

### **Committees and Special Events**

**Finance**—No meeting.

**Building and Maintenance**—Rick Chrisman reported that the termite policy with Terminix was due for renewal and that Julie had negotiated a price of \$140 down from the current \$300. Rick explained that this is more of an insurance policy than a treatment plan. Rick also discussed the roof repair. A local commercial roofer had looked at the problem where water stands in a low area of the roof and determined that the repair would be fairly extensive. Addressing this will be on hold for now due to our remodeling costs and we are not having a problem with leaking at this time. There is also a crack in the tar on the side of the building where it meets the building next door. This problem can be more easily addressed and the commercial roofer will give us an estimate for this to present to the board.

**Exhibits**—Jan Wennberg reviewed the rules for the member shows. It was agreed by the exhibits committee to make a 90 day limit on items in the store with the exception of cards. Final form will be submitted to the board next month.

**Art Awareness**—Rick reported that he will be making a presentation on Art/Craft Marketing in February. He added that Jim Brace and Henry Moreno will make presentations on marketing painting at future meetings but the schedule has not been set. Barbara Tobias offered to make videos on artists available as needed.

**Ouachita Arts Celebration**—Rick reported that the OAC had held their first meeting. He stated that they have commitments from the car restoration folks to have a car show and that a local group will present a martial arts demonstration. He added that they discussed the weather but did not change the date since no date could guarantee good weather. Rick reported that unfortunately the deadline for the AAC grant was missed this year and we will apply again next year. A discussion was held about the venues to promote the OAC.

**Marketing and Promotion**—Barbara Tobias reported that a meeting was to be held on February 12 to discuss whether to proceed with the Art of the Heartland Show. She feels certain that the committee will be able to go forward with plans for 2016 using social media as the main source of promotion in addition to the Call for Entries (Café) that was used for the 2015 show.

**Fund Raising**—Julie Vande Zande reported that the soup fundraiser held at American Artisans on January 30<sup>th</sup> raised \$1268. After deduction \$50 for expenses the net income to the gallery was \$1218. She also reported that the January Garage Sale brought in a total of over \$800 with \$485 going to the gallery. Pat Brown talked about a possible dessert/recipe fundraiser.

### **New Business**

Barbara Lewis introduced the subject of increasing the artist donation to the gallery, citing that exhibits in other galleries receive a higher percentage. After a discussion, the exhibits committee said they will look into the issue and bring a report next month.

Rick handed out pages for board members to document their hours of time donated to the gallery and stressed that they record all their hours spent at meetings or otherwise assisting the gallery. The pages will be kept in the volunteer binder in the classroom.

Jan Wennberg moved that the meeting be adjourned. Tiffany Lane seconded. Meeting was adjourned at 6:28 p.m.

## *Director's Report for February 2016*

Thank you...thank you...thank you to everyone who donated to the Soup Fundraiser at American Artisans. We raised \$1,268. Thank you Donna and Rick Chrisman, Tammy Busby, Barbara Tobias, and Pat Brown for all your help and hard work!!

Open Show – Entry Fees - \$105.00 / Sales - \$142.36

Thank you Jim & Jane Brace and Pat Trulock for setting up the Open Show.

February Store Sales - \$213.66

Gallery Sign-In (Visitors) as of February 27, 2016 were 55

Volunteer Hours for February — Sit Gallery 12 of 16 days — 36 hours

Volunteer Hours – Open Show Check In - 12 hours

Memberships January thru February — 65

(3 New Members in February)



# ***Carol Flori***

## **Introductory Watercolor Workshop**

**April 21 - 23, 2016 from 9 a.m. to 4 p.m.**

Learn about paper, brushes, and watercolor paints.

Work on design, composition, values, shadows, backgrounds and choosing colors.

Learn about the five watercolor techniques and much, much more. Stop by the gallery to look at a sample of the reference binder that comes with the class.

***But the main point is to have fun!!***

**Cost: \$200 per person - Includes a reference binder with everything you need to know to create beautiful watercolor paintings.**

**Call Julie at Mena Art Gallery (479-394-3880) to sign up.**



Mena Art Gallery is owned and operated by SouthWest Artists, Inc., a non-profit corporation, and support is provided, in part, by the **Arkansas Arts Council**, an agency of the Department of Arkansas Heritage and the National Endowment for the Arts, and several local businesses and individuals. Donations are tax deductible and help ensure the continuing work of bringing art to the community of Mena.

If you prefer to have your name removed from our mailing list or would like to be removed from our email list please send an email to: [email@MenaArtGallery.org](mailto:email@MenaArtGallery.org) or call 479-394-3880.

Membership in Mena Art Gallery is available at several levels:

Student: \$10:00      Individual: \$20.00      Family: \$35.00

Membership forms are available at the Gallery or on the website [www.MenaArtGallery.org](http://www.MenaArtGallery.org)

We encourage you to become a member in this progressive artistic community and hope you will remember Mena Art Gallery in your Estate Planning by Leaving a Legacy for the Arts within the community for future generations.

#### BOARD OF DIRECTORS

Rick Chrisman, Chair (2016)	David Maddox (2016)	Diane Warren (2017)
Joe Van Wolf (2017)	Patricia Brown (2017)	Barbara Tobias (2017)
Jan Wennberg (2018)	Lorraine Timmerman (2015)	Sandra Thomas (2018)
Tiffany Lane (2018)	Barbara Lewis (2018)	

The Executive Director of the Gallery is Julie Vande Zande. She is available at 479-394-3880 during regular business hours to answer your questions and assist with your artistic endeavors.